

I AM ALS was launched in 2019 to bring people affected by ALS out of the darkness and into a movement.

Together, we're revolutionizing the development of treatments and cures.

In just five years, I AM ALS has achieved unprecedented impact:

Amyotrophic lateral sclerosis
(ALS) is a 100% fatal,
neurodegenerative disease that
slowly kills motor neurons,
which affects one's control of
the muscles needed to move,
speak, eat, and breathe ultimately leading
to death.

\$1,045,000,000

Federal dollars for ALS

New treatments

approved for ALS with I AM ALS community advocacy

1,000s of people

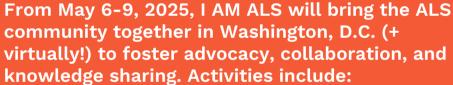
in the ALS community supported and mobilized





We are committed to continuing this progress with urgency and, ultimately,

ENDING ALS!



- Six community-led panels led by 25 multistakeholder panelists on advocacy topics and other best practices.
- A 6,000 blue flag installation on the National Mall with names of people living with, gene carriers for, or passed from ALS.
- An evening reception to celebrate and appreciate ALS volunteers, including an awards ceremony for exceptional champions.
- A legislative training event for advocates preparing to meet with representatives.
- Two days on Capitol Hill, with a schedule of advocate meetings with their home representatives.
- Story-sharing and storytelling opportunities.
- Collaboration with ALS organizations from across the country.



2025 Sponsorship Options

Premier Sponsor: \$100,000

- Premier named sponsorship of the welcome reception with between 100-200 guests in Washington, D.C.
- Opportunity to speak and represent company at the flag ceremony on the National Mall
- Opportunity to share resources in attendee welcome bags
- Logo recognition of your premier support on:
 - ALS Community Summit program
 - ALS Community Summit webpage
- ALS Community Summit T-shirt
- Placard at Community Summit events
- Recognition as premier sponsor on I AM ALS social channels (61K+ followers)
- Recognition and appreciation in IAA newsletter, with more than 63K subscribers

Platinum Sponsor: \$50,000

- Platinum sponsorship of a volunteer recognition award
- Opportunity to speak at the flag ceremony opening event
- Opportunity to share resources in attendee welcome bags
- Logo recognition of your support featured:
 - ALS Community Summit program
- ALS Community Summit T-shirt
- ALS Community Summit webpage Placard at Community Summit events
- Recognition on I AM ALS social media channels (61K+ followers and growing)
- Recognition in IAA newsletter, with reach of more than 63K subscribers

Gold Sponsor: \$15,000

- Opportunity to speak at the flag ceremony opening event
- Logo recognition of your support featured:
 - ALS Community Summit program
- ALS Community Summit T-shirt
- ALS Community Summit webpage
- Placard at Community Summit events
- Opportunity to share resources in attendee welcome bags
- Recognition on I AM ALS social media channels
- Recognition and appreciation in IAA newsletter, with reach of more than 63K subscribers

Silver Sponsor: \$10,000

- Logo recognition of your support featured:
 - ALS Community Summit program
 - ALS Community Summit webpage
- Recognition on I AM ALS social media channels
- Opportunity to share resources in attendee welcome
- Recognition and appreciation in IAA newsletter, with reach of more than 63K subscribers

Bronze Sponsor: \$5,000

- Logo recognition of your support featured:
 - ALS Community Summit webpage
- Recognition on I AM ALS social media channels
- Recognition and appreciation in IAA newsletter, with reach of more than 63K subscribers