



I AM ALS was launched in 2019 to bring people affected by ALS out of the darkness and into a movement. Together, we're revolutionizing the development of treatments and cures. **In just five years, I AM ALS has achieved unprecedented impact:**

Amyotrophic lateral sclerosis (ALS) is a 100% fatal, neurodegenerative disease that slowly kills motor neurons, which affects one's control of the muscles needed to move, speak, eat, and breathe - ultimately leading to death.

\$1,045,000,000

Federal dollars for ALS



New

treatments

approved for ALS with I AM ALS community advocacy

1,000s of people

in the ALS community supported and mobilized



New legislation

Act for ALS & ALS Disability Insurance Access Act

We are committed to continuing this progress with urgency and, ultimately, **ENDING ALS!**



From May 6-9, 2025, I AM ALS will bring the ALS community together in Washington, D.C. (+ virtually!) to foster advocacy, collaboration, and knowledge sharing. Activities include:

- **Six community-led panels** led by **25 multi-stakeholder panelists** on advocacy topics and other best practices.
- A **6,000 blue flag installation** on the National Mall with names of people living with, gene carriers for, or passed from ALS.
- An **evening reception** to celebrate and appreciate ALS volunteers, including an awards ceremony for exceptional champions.
- A **legislative training event** for advocates preparing to meet with representatives.
- **Two days on Capitol Hill**, with a schedule of advocate meetings with their home representatives.
- **Story-sharing** and **storytelling** opportunities.
- Collaboration with **ALS organizations** from across the country.

2025 Sponsorship Options

Premier Sponsor: \$100,000

- Premier named sponsorship of the welcome reception with between 100-200 guests in Washington, D.C.
- Opportunity to speak and represent company at the flag ceremony on the National Mall
- Opportunity to share resources in attendee welcome bags
- Logo recognition of your premier support on:
 - ALS Community Summit program
 - ALS Community Summit T-shirt
 - ALS Community Summit webpage
 - Placard at Community Summit events
- Recognition as premier sponsor on I AM ALS social channels (61K+ followers)
- Recognition and appreciation in IAA newsletter, with more than 63K subscribers

Platinum Sponsor: \$50,000

- Platinum sponsorship of a volunteer recognition award
- Opportunity to speak at the flag ceremony opening event
- Opportunity to share resources in attendee welcome bags
- Logo recognition of your support featured:
 - ALS Community Summit program
 - ALS Community Summit T-shirt
 - ALS Community Summit webpage
 - Placard at Community Summit events
- Recognition on I AM ALS social media channels (61K+ followers and growing)
- Recognition in IAA newsletter, with reach of more than 63K subscribers

Gold Sponsor: \$15,000

- Opportunity to speak at the flag ceremony opening event
- Logo recognition of your support featured:
 - ALS Community Summit program
 - ALS Community Summit T-shirt
 - ALS Community Summit webpage
 - Placard at Community Summit events
- Opportunity to share resources in attendee welcome bags
- Recognition on I AM ALS social media channels
- Recognition and appreciation in IAA newsletter, with reach of more than 63K subscribers

Silver Sponsor: \$10,000

- Logo recognition of your support featured:
 - ALS Community Summit program
 - ALS Community Summit webpage
- Recognition on I AM ALS social media channels
- Opportunity to share resources in attendee welcome bags
- Recognition and appreciation in IAA newsletter, with reach of more than 63K subscribers

Bronze Sponsor: \$5,000

- Logo recognition of your support featured:
 - ALS Community Summit webpage
- Recognition on I AM ALS social media channels
- Recognition and appreciation in IAA newsletter, with reach of more than 63K subscribers

Questions or need to customize your package?
Reach out to Andrea Goodman, CEO andrea@iamals.org