

I AM ALS



# Get In. We're Ending ALS

## All Things Magic

The past few weeks have been absolutely incredible. From the inaugural I AM ALS Community Summit and the ALS awareness flag display to the launch of the film *For Love and Life* on Prime Video to Lou Gehrig Day, you all showed up in droves to make these events deeply moving and entirely special. Thank you to everyone who participated, volunteered, watched, shared, and celebrated – we couldn't have done it without you! See more [here](#) about all of the new ALS champions, social followers, media awareness, and viral moments this May.

## Senator Elizabeth Dole 21st Century Veterans Healthcare and Benefits Act

The Elizabeth Dole Home Care Act has been added to this omnibus bill, and we need your help to get it through the House. Veterans with ALS need help *this year* so they can remain at home with their families for their care.

CONTACT  
YOUR REPS

# ALL THINGS SUMMIT



The collaborative spirit between organizations was on display at the Summit, but the panels were a true testament to the power of partnership! Panelists from across the community came together to discuss topics like home care, accessibility, youth and ALS, and more. You can watch recordings of all of the amazing sessions [here](#):

<https://www.youtube.com/playlist?list=PLvzIb0D7icSf68SK2jzaVkFhjJ7EUCeB->



The 2024 Flag Display was also spectacular and moving, with 6,000 flags on the National Mall. More than 3,000 bore the names of people impacted by ALS. Advocates shared beautiful speeches as part of our Flag Ceremony. You can watch the full recording here:

<https://www.youtube.com/watch?v=-FBKWQJma0c&t=1005s>

And if you haven't yet, head to [this folder](#) to find specific flag photos.

(Note: We are working with volunteers on getting all the flag photos in the folder.)

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# LOU GEHRIG DAY



Another great year is in the books! Each year, MLB steps up to the plate bigger and better to work with ALS organizations to spread awareness. Thousands of baseball fans and ALS advocates filled stadiums across the country for an amazing day honoring Lou Gehrig and all those living with and lost to ALS.

The Lou Gehrig Day Community Team expanded outreach inside and outside the ALS community by partnering with MLB, other ALS organizations, and libraries across the country. And the fun's not over: the Yankees Lou Gehrig Day will be July 4th. Sign up for that [here](#), and join the Lou Gehrig Day Team to start planning for 2025 [here](#).



The Youth Lou Gehrig Day (YLGD) team partnered with FOUR Little Leagues for Lou Gehrig day, resulting in over 3,500 kids learning and honoring the great Lou Gehrig! They joined the movement by wearing ALS awareness wristbands and learning about ALS and Lou through a dugout speech.

Special thanks to [Live Like Lou](#) for providing educational Lou Gehrig baseball cards. Total outreach for this event was more than 8,000 people. Get involved and help us plan for YLGD 2025:

<https://www.iamals.org/action/youth-lou-gehrig-day/>

# FOR LOVE AND LIFE: NO ORDINARY CAMPAIGN



The documentary about the founding of I AM ALS has been making its way across the world on Amazon Prime! Dozens of screenings took place over the past six weeks, and positive feedback has been rolling in from viewers and critics alike. (Check out the May recap deck for some praise of the film). If you haven't watched yet, let this be your sign! Stream it now on Amazon Prime Video: <https://www.amazon.com/Love-Life-No-Ordinary-Campaign/dp/B0CXWMCHZM>

**As always, none of this would be possible without YOU. The volunteers, the donors, the cheerleaders – we couldn't do what we do without your support. We are forever grateful to have you on our team in the revolution to end ALS.**

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I AM ALS is a patient-led community that provides critical support and resources to patients, caregivers and loved ones. It empowers advocates to raise awareness and lead the revolution

against ALS in driving the development of cures. Learn more at  
[iamals.org](http://iamals.org).

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IAM ALS



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